



Seton School

2012 Ad Campaign

Spring Play/Program Book

A full-page ad is **NOT** proportional to a full-page 8-12" x 11" paper; It **is** proportional to the frame depicted here. It will be down-sized to appear in the book @ 4-3/8" x 7-3/8"

Use ***this*** form to create custom page layouts that may be comprised of drawings, or hand-drawn artwork, hand-written congratulatory messages and/or signatures.

If this page template is used to create an ad layout for the SETON SCHOOL Spring Playbill, it ***must*** be attached to a completed '**Spring Program Book Ad Contract**' form -- and, it ***must*** be received by the Seton office **BEFORE** February 17, 2012.

ALL ad material must be associated with a completed contract form in order to be considered as "submitted/received" by Seton School.

Seton School's presentation of ...





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{ HALF-PAGE }
3-5/8" x 4-3/8"

{ QUARTER-PAGE }
1-7/8" x 4-3/8"

* This form is also available on-line @ <http://www.seton-school.org/adcampaign.html>

