



# Oliver!

**AD CAMPAIGN GOAL: \$80,000.00      AMOUNT RAISED: \$ 17,775.00**

**Only two weeks remaining!! Still have no idea where to turn to find an Ad? Call Joann Mooney, she has a listing that she can share with you.**

**“God has promised forgiveness to our repentance, but he has not promised tomorrow to our procrastination!” – St. Augustine**

**Possible reasons you may not have turned in your ads!!**

1. "My cat had the hiccups."
2. "I thought I had won the lottery."
3. "I got distracted watching the TODAY Show."
4. "I thought our travel time counted toward our family goal."
5. "A fox stole my car keys."
6. "I had no intention of selling ads. Here is my buyout." (Please turn in contract with buyout.)
7. "I had to take a personal call from the state governor."

**CLASS STANDINGS**

<b><u>BOYS</u></b>		<b><u>GIRLS</u></b>
19.11%	12 <sup>TH</sup>	17.32%
19.71%	11 <sup>TH</sup>	31.11%
35.61%	10 <sup>TH</sup>	37.13%
12.37%	9 <sup>TH</sup>	9.06%
21.45%	8 <sup>TH</sup>	17.85%
26.09%	7 <sup>TH</sup>	25.35%

**UNCLAIMED AD**

**Who Did Sell?**

Brown's Insurance Agency

**Class ads: Must  
be drawn on  
Template, please.**

**Claimed Ads have NOT  
ended. We expect all those  
ads that you sold last year, to  
be sold again and you have  
until February 17 to do it!  
??? Call Joann Mooney**

**Missing contracts for:**

St. Mary's  
St. Raymond's  
Holy Trinity  
University of Dallas  
Benedictine College  
WDP

Check website to see a  
listing of all donors  
recorded as of February 3,  
2012

**PLEASE NOTE:** Each family is required to raise \$350 in ads regardless of the number of students the family has enrolled in the school. Those families who do not meet their family goal will be required to pay a fee equal to the leftover amount before they receive that year's fourth quarter report card or any transcripts. Any extenuating circumstances preventing participation in the Ad Campaign should be explained to the school's director. See, *Seton School Handbook*.

### **TIPS FOR SUBMITTING ADS AND/OR DONATIONS**

Please be sure your check is attached.

Please fill in contract completely.

Please turn in contract with payment—no payment no processing of ad

Please let us know how you want monies divided among children.

Please follow up with donor.

Do Not use staples!

Do Not send in cash, write your own check.

### **INCENTIVES**

- \$25 cash prize for top weekly sales (male or female) during first three weeks only.
- Class “catered” luncheon for the FIRST class who has 100% participation with every student contributing at least \$75.00.
- \$100 cash prize to the student with the highest total contribution collected at the end of the campaign.
- \$50 cash prize to the student with the 2d highest total collected at the end of the campaign.
- Ice cream social for families who raise more than \$500.
- \$200, \$100, and \$50 for top three families who bring in sales over \$1000 by campaign end.

**DOES YOUR COMPANY MATCH FUNDS? TURN YOUR COMPANY'S MATCHING FORM REQUEST INTO THE AD CAMPAIGN WITH YOUR CONTRACT AND WE WILL TAKE CARE OF THE REST OF THE COMPANY'S REQUIREMENT SO SETON CAN RECEIVE THE MATCHING FUNDS. YOU GET THE FULL CREDIT**

### **IMPORTANT INFORMATION**

Campaign ends on February 17.

Forms can be downloaded from Seton website:

[www.seton-school.org](http://www.seton-school.org)

**Need more info??**

Contact: Cyndi Higginbottom  
703-361-8461

[slhetc@verizon.net](mailto:slhetc@verizon.net) (preferred)

or

[adcampaign@seton-school.org](mailto:adcampaign@seton-school.org)